

Fashion Design/Merchandising

Karen Conrad-Warner, Chair (714) 564-6842

FASHION DESIGN

*Computer Design
Grading*

*Production Management
Design Manufacturing*

Dress Making/Alterations

Patterns

Quality Control

Product Development

Theater or Custom Design

MERCHANDISING

Sales Representatives • Buyer/Merchandisers • Management, Stylist,
Consultant/Promotions • Display

Wages vary by company. Range is \$14-\$40 per hour.

Interested in a Fashion Career?

ELIGIBILITY: 18 years or older (or High School student qualifying for Career Advancement Program) interested in a Fashion class or program.

APPLICATION: Pick-up form at the Admissions Office at Santa Ana College. Complete and turn in June - mid August for fall semester or November - mid January for spring semester. A post card with assigned registration date will be mailed to you.

CLASSLOAD: A full-time student of 15 units/about 5 classes per semester can complete an A.A. Degree (about 60 units) in two years. Many of our students are part-time students taking one or more classes per semester. We offer day and evening classes.

CERTIFICATES: Completion of the required classes (elective classes are not required only suggested) of your selected program. You can complete as many certificates as desired.

A.A. DEGREE: Completion of the required program classes with completion of required General Education classes (see college catalog) can be taken before, after or with your certificate classes.

TRANSFER: Class #100 and above are transferable.

JOB ARE AVAILABLE: Fashion industry is the largest employer in the U.S., second only to U.S. Government. Southern California is the sportswear Design Center for the world. Orange County has the most concentrated retail apparel sales for California.

For more information please call:

Karen Conrad-Warner, FCS Department Chair

Program Information (714) 564-6842

Registration Information (714) 564-6005

Counseling/Financial Aid (714) 564-6100

Child Care Center (714) 564-6894

Apparel Production Technician Option Degree (0100) and Certificate (0897)

This vocational program provides the technical skills and product background necessary to work under the direction of a designer in technical apparel jobs such as pattern making, grading and sketching in ready-to-wear or theater costumes. Emphasis is placed on developing vocational skills including computer applications current to fashion design manufacturing.

COURSE		UNITS
FDM 005	Fashion Laboratory	0.5-1
OR		
FDM 005A	Fashion Laboratory	
FDM 100	Introduction to Fashion	3
FDM 103	Fashion Selection	3

FDM 104	Textile Fibers & Fabrics	3
FDM 106	Advanced Sewing	3
OR		
FDM 106A	Advanced Sewing I	1.5
AND		
FDM 106B	Advanced Sewing II	1.5
FDM 108	RTW Quality Analysis	3
FDM 109	Pattern Design	3.5
FDM 111A	Fashion Sketching	2
FDM 111B	Fashion Illustration	2
FDM 111C	Fashion Portfolio Development	2
FDM 112	Pattern Drafting	3.5
FDM 113	Fashion Draping	3.5
FDM 212	Advanced Draping	2
FDM 213	Apparel Line Production	2
FDM 214	Manufacturing & Grading	2
FDM 215	Computer Fashion Illustration	1
OR		
Art 192A	Digital Illustration with Illustrator	3
FDM 216	Computer Pattern Design, Grading & Marking	1
TOTAL		40-42.5

Electives: FDM 005, 058, 098, 216L or 299.



**Human Services
Division**

Dressmaking and Alterations Option Certificate (1092)

The certificate curriculum in dressmaking and alterations prepares students for employment in the alterations department of department stores or for the operation of their own business in dressmaking, tailoring, and alterations. Certificate option in Dressmaking and Alterations can be earned through the completion of the following required courses:

Course	Units
FDM 052 Knit Sewing	
OR	2
FDM 055 Children's Clothing	
FDM 056 Basic Sewing & Alterations	1
FDM 057 Introduction to Pattern Drafting	3.5
FDM 103 Fashion Selection	3
FDM 105A Beginning Sewing (3)	
OR	2-3
FDM 053 Introduction to Sewing (2)	
FDM 105B Intermediate Sewing	2
FDM 106 Advanced Sewing (3)	
OR	
FDM 106A Advanced Sewing (1.5)	1.5
AND	
FDM 106B Advanced Sewing II (1.5)	1.5
FDM 107 Custom Tailoring	2
Subtotal	18.5-19.5

Select three or more units from the following:

FDM 058 Decorative Apparel	0.5
FDM 102 Promotion & Coordination	3
FDM 104 Textile Fibers & Fabrics	3
FDM 109 Pattern Design	3.5
FDM 113 Fashion Draping	3.5
FDM 299 Cooperative Work Experience Education	1-4
BUS 170 Small Business Management	3
TOTAL	22.0-24.0

Select from the following electives: FDM 005, 098, 198.

Fashion Merchandising

Degree (0556) and Certificate (0397)

The associate degree and certificate curriculum in fashion merchandising is designed to prepare professionally trained students for a career in the fashion industry or to transfer to a university program. The program places emphasis on developing a student's fashion sense and analytical abilities in such areas as sales, distribution, buying, merchandising, promotion, and coordination of fashion items. Major requirements for the associate degree and certificate:

Course	Units
FDM 100 Introduction to Fashion	3
FDM 101 Buying & Merchandising	3
FDM 102 Promotion & Coordination	3
FDM 103 Fashion Selection	3
FDM 104 Textile Fibers & Fabrics	3
FDM 108 RTW Quality Analysis	3
FDM 125 Display Merchandising	3
FDM 299 Cooperative Work Experience Education	1-4
Select two or more courses from the following:	
BUS 120 Principles of Management	3
BUS 150 Intro to Information Systems & Computer Programs	3
BUS 170 Principles of Small Business Management	3
CS 163 Excel	3
MKTG 114 Professional Selling	3
FDM 059 Fashion Modeling	1
FDM 111A Fashion Sketching	2
TOTAL	25-29

Electives: FDM 098, 111B, 111C, 198; Business 126.

Note: Degree students should select general education course requirements that include Psychology, Sociology, and Speech Communications, because of the human relationship skills essential to this vocation. Suggested Semester Course Plan:

1 ST FALL	1 ST SPRING	2 ND FALL	2 ND SPRING
FDM100	FDM 102	FDM111A	FDM 101
FDM103	FDM104	Selective Class	FDM 108
	FDM125		FDM 299
General Ed	General Ed	General Ed	General Ed

*To complete A.A. Degree units, add selected General Education classes from Campus Catalog

Fashion Design and Custom Clothing Degree (0801) and Certificate (0596)

The associate degree and certificate curriculum in fashion design and custom clothing provides the basic aesthetic concepts and technical skills necessary for immediate employment in the fashion related fields of design and dressmaking or to transfer to a university program. The program prepares students for entry-level positions in apparel designing for custom clients, theater costuming, and manufacturer's operations. Completion of the certificate or degree enhances ability to obtain a position and advance in the fashion design field.

Major requirements for the Associate Degree and Certificate:

Course	Units
FDM 100 Introduction to Fashion	3
FDM 101 Buying & Merchandising	3
FDM 102 Promotion & Coordination	3
FDM 103 Fashion Selection	3
FDM 104 Textile Fibers & Fabrics	3
FDM 106 Advanced Sewing	3
OR	
FDM 106A Advanced Sewing I	1.5
AND	
FDM 106B Advanced Sewing II	1.5
FDM 108 RTW Quality Analysis	3
FDM 109 Pattern Design	3.5
FDM 111A Fashion Sketching	2
FDM 111C Fashion Portfolio Development	2
FDM 112 Pattern Drafting	3.5
FDM 113 Fashion Draping	3.5
FDM 213 Apparel Line Production	2
FDM 214 Manufacturing & Grading	2
Total	39.5

Electives:

FDM 005, 057, 098, 105A, 105B, 111B, 198, 212, 215, 216, 216L, 299.

Suggested Semester Course Plan:

1 ST FALL	1 ST SPRING	2 ND FALL	2 ND SPRING
FDM 005	FDM 005	FDM 005A	FDM 005A
FDM 053	FDM 104	FDM 058	FDM 101
FDM 100	FDM 105B	FDM 111B	FDM 102
FDM 103	FDM 106	FDM 112	FDM 106
FDM 109	FDM 108	FDM 214	FDM 111C
FDM 111A	FDM 113	FDM 215	FDM 213

To complete A.A. Degree units, add selected General Education classes from Campus Catalog.

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Rancho Santiago Community College District
Title IX Officer and Section 504/ADA
John Didion, Coordinator
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